

# **Workshop 4**

## **Knowing your numbers**

### **Can your idea make money?**

The market

Your target audience

How the money works

Cashflow

Balance sheet

Profit and loss

Stock control

Engaging help

Including Staff employment

Including the recent auto enrolment requirements

This is a subject many overlook or shy away from, the general feedback we receive is it's to complicated and difficult to understand. We work with you to remove the complexity and simplify what you need to know and understand. Running a successful business requires the owner to work with three important reports in order to make the right decisions when measuring their business success.

Profit & Loss

Cash Flow

Balance Sheet

## **Knowing Your Numbers**