

Workshop 3

Understanding Your Customer Needs

This one day seminar looks at how to make little changes in your business that make a big difference!

You will be truly amazed on how making these little changes to your everyday routine will Not only help your customers enjoy a better experience, but could dramatically increase your sales as well.

Days content includes:

When someone walks into your store for the first time, and you say?

Colours and the impact they have on your customers

Staff appearance and attitude

The turnkey model, what it is and why you need to adopt it.

Diary scheduling and promotions.

Up sales make them apart of what you do!

Retail Products Stock Control

Make your clients feel special

This promises to be an action-packed day, offering value to you and your staff. Share our experience and expertise to enable you and your business to grow with confidence

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Why not also try?

Workshop 1

[Planning your Business Journey](#)