

ncfe.

investing

in quality

The
Internet Business
School

This is to certify that

IAN LISTON


has been awarded

Internet Business School

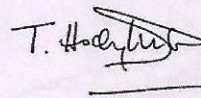
INTERNET MARKETING DIPLOMA

This achievement included the successful completion of the units detailed on the Learner Unit Summary

DATE AWARDED: 13/04/2017
CENTRE NUMBER: 321146
AWARD NUMBER: 11Q3121
SESSION: 2016/2017
LEARNER NUMBER: 103535774
CERTIFICATE NUMBER: 3948758
GLH: 21
OCF LEVEL EQUIVALENCE: Level 3



David Grailey
Chief Executive
NCFE



Terry Hodgkinson CBE
Chair
NCFE

Head of Centre
Internet Business School

congratulations
from **ncfe.**

Learner Unit Summary

IAN LISTON

has achieved the following units of

INTERNET MARKETING DIPLOMA

Internal Assessment

Fully Achieved

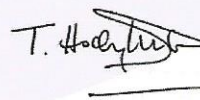
Units Achieved

| | |
|-------------|---|
| IIQ3121/001 | HOW TO CONDUCT MARKET RESEARCH |
| IIQ3121/002 | HOW TO CREATE WORDPRESS WEBSITES |
| IIQ3121/003 | UNDERSTAND WEBSITE ANALYTICS |
| IIQ3121/004 | SELLING ONLINE STRATEGIES |
| IIQ3121/005 | SEARCH ENGINE OPTIMISATION |
| IIQ3121/006 | MOBILE MARKETING & LOCAL BUSINESS MARKETING |
| IIQ3121/007 | VIDEO MARKETING & HOW TO CREATE A VIDEO |
| IIQ3121/008 | UNDERSTAND PAID ADVERTISING |
| IIQ3121/009 | UNDERSTAND OUTSOURCING & HOW TO OUTSOURCE |
| IIQ3121/010 | FACEBOOK MARKETING STRATEGIES |
| IIQ3121/011 | SOCIAL MEDIA FOR BUSINESS |

AWARD NUMBER: IIQ3121
DATE AWARDED: 13/04/2017
LEARNER NUMBER: 103535774
CENTRE NUMBER: 321146
SESSION: 2016/2017



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